

Home selling process with



Meet with Jordan

Professional consultation
& agreement to list property

We enter into an agency relationship

Sign Listing Agreement

- Property Disclosure
- Estimated Seller Expense Sheet
- Lead Paint Disclosure
- Agency Disclosure
- Listing Agreement

Implement Marketing Plan

Advice
to optimize showings

Network

(Send "Coming Soon" and "Just Listed" announcement to email list)

Public

(Yard Sign, Open Houses, Marketing Materials, and Advertising)

Online

(Multiple Listing Service, Zillow, REALTOR.com, Trulia, Redfin, over 100+ sites)

Showing
to prospective buyers & agents

Presentation of Offers

Jordan Advises how to negotiate an offer that is best for you!

Jordan liaises with buyer/agent to **satisfy additional terms**

Inspection
and/or appraisal

Accept offer
likely with additional terms

Negotiations

SOLD

SOLD sign
is put up!

Arrange for movers, cancellation of utilities, insurance, forwarding of mail, etc...

Review settlement statement and arrange wire transfers

Closing Date

Sign closing documents at title company and receive funds from sale of your home

Possession Date
Agent delivers keys to the buyer

